

ANNUAL REVIEW

2024 / 2025



Message from the Chair of WQ TMA Board

The reopening of the Wynyard Bridge in December 2024 was warmly welcomed by local businesses, staff and visitors, and it was just in time for the summer season. Its closure highlighted how dependent the area is on such vital connections. We are hopeful that there will not be a reoccurrence of the bridge failure. It also raises important questions around the long-term reliability of key infrastructure.

Several projects which were identified as part of the 2024 Area-wide Travel plan, secured funding and we are excited to have launched a whole brand-new commuting section on the TMA website. By bringing all the travel options together, we aim to make journey planning simpler for Wynyard Quarter commuters. This is particularly beneficial for new businesses, such as One NZ who will be relocating into their new offices in Wynyard Quarter in Spring 2025. The up to date, easy to navigate pages are designed to support sustainable transport choices for staff. Animated bus and ferry maps visually showcase the great public transport connectivity that Wynyard Quarter enjoys.

In June, WQ TMA held a Lunch & Learn event attended by representatives for over 10,000 employees. The theme of this event was Smart Commuting and speakers covered topics such as the importance of sustainable mobility, examples from Auckland and other areas, schemes closer to home as well as a new staff subsidy initiative. It was great to see so many like-minded people in the room, all keen to share and learn from one another.

The Staff Travel Survey 2024 gave insights into employees commuting habits and each participating business was provided with a list of tailored recommendations to help boost sustainable travel. Best practice examples were shared by WQ TMA to support these efforts. There seems to be a swing towards encouraging more employees back in the office and this brings challenges for some but an increase in the vitality and vibrancy to the area. There are many amazing businesses, takeaways, cafes, bars and restaurants all of which benefit from more patrons. The Auckland Transport fare cap on public transport means that no one will pay more than \$50 for their weekly commute. This has certainly been a welcome relief for some Wynyard Quarter commuters.

While we continue to make good progress with our work, we acknowledge that obstacles persist. One of the biggest challenges are the reductions in funding for Auckland Council and their CCO's, alongside the cost-of-living crisis which is impacting us all. Nevertheless, promoting sustainable transport options, supporting accessible and safe travel and advocating for the Wynyard Quarter, remain the core focus areas for the TMA.

I want to thank our dedicated members of the TMA Board who have generously given their time and expertise, without payment, for the last year. Your commitment, input, ideas, and active participation are vital as we continue to shape the future of transportation in Wynyard Quarter. We welcome input from anyone in the area, so please reach out to us with your thoughts, suggestions, or concerns. As a membership-based organisation we continue to work with and for our members. The WQ TMA Board will continue to advocate on behalf of our members ensuring that the needs of the area are taken into consideration. Together, we can overcome challenges and seize opportunities to support and create a more accessible, sustainable, safe and vibrant Wynyard Quarter.

Meredith Bates – Technical Director, Mott MacDonald

Join us and help to keep the Wynyard Quarter moving!

WQ TMA BOARD ELECTIONS

Each year WQ TMA holds elections to select representatives for the Board of Directors. The Board of WQ TMA manages and controls the affairs of the Incorporated Society and sets the direction of the organisation. To be considered for a place on the Board you must be a full member of WQ TMA.

Details of TMA membership and the annual fees can be [found here](#).

If you are not yet a member of WQ TMA, please complete the online membership [application form](#)

If you are interested in joining the TMA Board please check out the [FAQs](#). You can complete the Board nomination form online [here](#). The closing date for nominations for the TMA Board is Thursday 20th November 2025 at 5pm.

The Annual General Meeting will take place on **Wednesday 3rd December 2025**. The agenda will include a review of activities and accounts for 2024/2025, a look ahead to 2026, and the appointment of the new Board. All TMA members are invited to attend. Full details can be found on the TMA website.

Any questions email: transportwg@outlook.com or call 022 025 2720



2024 / 2025 activities in brief



Animated public transport maps

- A new animated bus map has been revised and updated and can be found on the TMA website. This map shows which buses stop where in Wynyard Quarter.
- A new animated ferry map has also been produced.
- It is hoped that these animated maps will make it simpler for everyone to understand the public transport options available in Wynyard Quarter.

Auckland Transport Fareshare scheme

- WQ TMA have actively promoted this scheme which enables employers to subsidize their employees' public transport commutes to Wynyard Quarter.
- This included a presentation slot at the Lunch & Learn event held in June 2025.

Bike deals

- WQ TMA sourced some exclusive deals on bikes and e-bikes for employees in the area
- These deals were promoted through activations at targeted business locations in the area and online.

Business support

- WQ TMA continues to engage with businesses moving into the area to encourage and embed sustainable travel.
- Existing businesses are contacted regularly to ensure they are up to date with commuting options and new opportunities.
- E-newsletters are circulated throughout the year.

Commuting to Wynyard Quarter

- Whole new section on the TMA website dedicated to commuting to Wynyard Quarter.
- The website includes information on public transport, cycling, walking and car journeys.
- Staff subsidy schemes such as Extraordinary, Fare Share, Wheel Deal and Workride are included.

Cycling & walking

- WQ TMA have actively promoted walking and cycling through the new pages of the TMA website and via e-newsletters.
- WQ TMA Board received presentations from Bike Auckland and Liberate the Lane.

Events in Wynyard Quarter

- WQ TMA have shared regular updates on events in the area.
- WQ TMA are looking to create a page on their website detailing information for people attending major events in Wynyard Quarter.

Lunch & Learn events in Wynyard Quarter

- WQ TMA organised a Lunch & Learn event focused on sustainable commuting in June 2025.
- Attendees represented over 10,000 employees in the area.
- Celebrated new schemes and launched Extraordinary to Wynyard Quarter businesses.

Staff Subsidy schemes

- Several businesses have introduced subsidies for staff to encourage them to travel sustainably.
- AT have an employee subsidy scheme called Fareshare whereby employers contribute towards public transport costs for their staff. This has been promoted by WQ TMA.
- Extraordinary are new to the market and offer a variety of options for employers to support commuting by public transport. They offer a salary sacrifice scheme which makes commuting cheaper for staff. These have been promoted to businesses in the area by WQ TMA.





2024 / 2025 activities in brief continued



Taxi and Uber issues

- Public safety issues have arisen during events, with rideshare vehicles circling the area.
- Taxis and Ubers sometimes block footpaths and roads which is unsafe for the public.
- WQ TMA are working with Auckland Transport to try and resolve the issues and provide a safer environment for everyone in Wynyard Quarter.

Te Ara Tukutuku

- Regular updates from the team on this exciting new project.
- Formal presentation to the TMA Board in August 2024 and July 2025.
- Ongoing engagement as the project progresses.

Travel Plans – area-wide and workplace

- Following on from the workshop held in June 2024 an area-wide travel plan was developed.
- An Action Plan and priorities were developed and in early 2025 funding for some projects was secured.
- Workplace Light Touch Travel Plans (WPTPs) were developed for each business that participated in the 2024 Staff Travel Survey.
- Activations from the WPTPs are underway and these are being monitored to measure changes in commuter behaviours.



Wednesday Challenge

- WQ TMA worked closely with the Wednesday Challenge team to ensure a smooth launch into Wynyard Quarter.
- WQ TMA arranged for the Wednesday Challenge team to present at the TMA Board and the Lunch & Learn event for businesses and stakeholders in the area.
- 18 businesses taking part with an estimated 11,400kgs of CO2 saved.

WQ TMA Board presentations

These have included:

- Time of use charging – July 24
- Area-wide Travel Plan initiatives – July 24
- Wynyard Bridge repairs update – July 24
- Te Ara Tukutuku – August 24
- Security in Wynyard Quarter – August 24
- Wynyard Bridge repairs update – August 24
- Sail GP – October 24
- City Centre Cycle loop – October 24
- Wynyard Bridge – October 24
- Area-wide Travel Plan initiatives – November 24
- Waterfront Summer activations – December 24
- Summer events & the Moana Festival – February 25
- Staff Travel Survey 2024 results – February 25
- AT Room to move AT Parking Strategy – March 25
- Wheel Deal – bike subsidy scheme – March 25
- AT Public Transport programme 2024 to 2027 – April 25
- Zilch carshare update – April 25
- Biketober update – May 25
- Wednesday Challenge Launch in Wynyard Quarter – May 25





OUR VISION

Our vision is of an efficient, networked and highly connected transport system supporting a diverse and vibrant Wynyard Quarter community.

Our mission is to be the voice of Wynyard Quarter, creating a thriving safe environment for business and community and fostering economic vitality by building partnerships and delivering targeted transport initiatives.

OUR MISSION

OUR BOARD

ASB, *Auckland Transport *Auckland Urban Development Office, Auckland Theatre Company, Kiwi Property, Mott MacDonald, NZ Marine, Park Hyatt Hotel, Precinct Properties, Sanford, Viaduct Harbour Holdings, *Waitemata Local Board, and Warren & Mahoney and Zilch.
*denotes non-voting members.

Priority Projects 2025 / 2026

The projects listed below have emerged from the area-wide travel plan process and are subject to funding.

1

CRL Ready

- Promote the opening of CRL to businesses, stakeholders and employees in Wynyard Quarter
- Promote the benefits and new connections of CRL
- Facilitate information sessions and assist hosting events
- Promote CRL to new PT users via promotions and incentives
- Seek to offer guided tours before CRL opens

2

Monitor and survey

- Execute the Staff Travel Survey and share results with businesses in Wynyard Quarter
- Bench mark the results with previous years to identify trends and patterns
- Work with businesses to encourage sustainable commuting including promoting PT and active modes
- Share best practice initiatives with businesses in the area
- Support businesses with Workplace Travel Plan activations

3

Employee subsidies & back to the office support

- Promote transport related schemes to businesses in the area, such as AT Fareshare and Extraordinary
- Promote new employee subsidy scheme options where appropriate
- Seek to identify key barriers to staff returning to the office

4

Time of use charging

- Collaborate with AT to ensure the area is aware and ready for time of use charging
- Explain and promote the new scheme to stakeholders, businesses and employees in Wynyard Quarter
- Facilitate meetings and distribute relevant comms via TMA website and e-newsletter

5

Active modes

- Support events that encourage the uptake of active modes
- Track and monitor changes and trends in active modes from the staff travel survey
- Set up opportunities for staff to buy new bikes
- Support bike training sessions and guided bike rides for employees in the area
- Increase awareness of subsidized bike schemes
- Advocate for increased monitoring of active modes in and around Wynyard Quarter

Want to be a part of the journey and become a member of WQ TMA?

[CLICK HERE TO JOIN US](#)