



Aotearoa Bike Challenge Photo Competition 2026

Terms and Conditions

By entering the Promotion entrants agree to be bound by these terms. The Promotion is being run by Wynyard Quarter Transport Management Association (WQ TMA) and WQ TMA is the Promoter.

1. Entry is open to all commuters working at businesses located in Wynyard Quarter, provided they are residents of Auckland.
2. The entrants will email images to WQ TMA who will (subject to sufficient entries) select the best two images at the end of each week during the month of February 2026.
3. The images need to show bikes and people – ideally the person entering the competition and their bike.
4. The Prizes on offer are two \$50 pre-loaded HOP cards per week.
5. The prize winners will be selected by WQ TMA and notified via email. The prize will be delivered to the prize winners' place of work.
6. The Promotion will close on 27 February 2026.
7. WQ TMA reserves the right, at any time, to verify the validity of entries and entrant eligibility and to disqualify any entrant who submits an entry that is not in accordance with these terms.
8. If the winner does not wish to accept the Prize or if contact via email is unable to be made with the winner within 5 working days, the winner will be deemed to have forfeited the Prize. WQ TMA may then choose to select another winner.
9. If any advertised Prize (or part of the Prize) is unavailable, WQ TMA, in its discretion, reserves the right to substitute the Prize (or that part of the Prize) with a prize of equal or greater value and/or specification. The Prize is not transferable or exchangeable and there is no cash alternative.
10. Any expenses (including, but not limited to travel, accommodation, food and beverage) incurred in relation to accepting or using the Prize is the responsibility of the winner.
11. Where the Promotion is made available on a social media platform e.g. Instagram or Facebook, the Promotion is in no way sponsored, endorsed, administered by, or associated with the social media platform. The entrant provides their information to the Promoter and not to the social media platform provider. The entrant completely releases the relevant social media platform provider from any liability in relation to the Promotion.

12. To the extent permitted by law, WQ TMA is not liable in any way (including, without limitation, in negligence) for any loss, damage or injury (including indirect and consequential loss) suffered or sustained in connection with participation in this Promotion or the use of the Prize.
13. Nothing in these terms is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993.
14. WQ TMA, in its sole discretion, reserves the right to cancel or modify the Promotion or any part of it if fraud, technical failures or any other factor beyond WQ TMA's reasonable control adversely affects WQ TMA's ability to conduct the Promotion or part of it as outlined in these terms. Any cancellation or modification to the Promotion will be notified on [WQ TMA's website](#)
15. WQ TMA takes no responsibility for lost, damaged, misdirected, late, illegible or incomplete entries, incorrect or inaccurate entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures, failures of computer equipment or software, inability to access telecommunications network services, corruption of any format holding an entry, failure of the winner to collect the Prize or any other error or malfunction.
16. WQ TMA's decisions on all matters relating to this Promotion are final and no correspondence will be entered into.
17. WQ TMA receives and holds personal information in accordance with its [Privacy Policy](#) All personal information provided by entrants will be held by WQ TMA and will be used to conduct the Promotion in accordance with these terms. Under the Privacy Act 2023 entrants have the right to access and correct their personal information.
18. By submitting any photographs, images or other content as part of your entry, you grant the Promoter and its associated partners including Auckland Transport, non-exclusive, royalty-free, worldwide, and perpetual licence to use, reproduce, publish, adapt, and communicate such content for promotional and marketing purposes, including but not limited to use in print, digital, and social media channels. This licence includes the right to edit or modify the content for formatting or clarity, provided such changes do not misrepresent the original intent. The Promoter reserves the right to use submitted content at its discretion.

By entering a picture or image you confirm that:

- a) You are the original creator of the content or have obtained all necessary rights and permissions to grant this licence.
- b) The content does not infringe any third-party intellectual property rights or breach any privacy obligations under the Privacy Act.
- c) You waive any moral rights under the Copyright Act 1994 to the extent permitted by law, allowing the Promoter to use the content without attribution or further approval.

ENDS