

ANNUAL REVIEW 2020 / 2021



Message from the Chair of WQ TMA Board Anita Potgieter – Head of Facilities Management, ASB

2021 saw a yachting spectacular played out here in our own back yard. Wynyard Quarter was transformed into the home for the 36th America's Cup (AC36) racing. Wynyard Quarter Transport Management Association (WQ TMA) worked alongside numerous agencies to ensure that the voice of businesses in the area were heard. The TMA produced and distributed clear communications in relation to AC36 that were valued by businesses and commuters in the area. The event was a huge success for the area, despite there being no international visitors allowed due to Covid 19. It helped too, that Emirates Team New Zealand won the racing and we were all thankful to have something to celebrate after a long year of restrictions.

The tanks, which had been a long-standing landmark of the area were removed as part of the creation of the AC36 racing facilities. The future of Wynyard Point is now under discussion. The mixed use of marine, parkland and housing are supported by WQ TMA. Beaumont Street, which is a key artery for the area, and in particular the marine industry, is also undergoing an upgrade. WQ TMA are working closely with the relevant agencies to ensure that access for oversized marine vessels and equipment is factored in, while at the same time encouraging sustainable travel in and around Wynyard Quarter.

The reality of climate change has become even more apparent over the last year with many significant weather events demonstrating that change is needed. In New Zealand transport accounts for 47% of carbon dioxide emissions and 20% of our total greenhouse gas emissions. Decarbonising the transport system will be challenging but WQ TMA recognise that everyone has a part to play both as individuals and businesses.

WQ TMA is a membership organisation and we work with and for our members. We are focused on finding workable solutions to traffic and transport issues in Wynyard Quarter, as well as seeking to increase sustainable travel. Late 2021 has been challenging with strict Covid 19 lockdowns in Auckland, and we now face a period of uncertainty as businesses determine what the 'new normal' will be for them.

The WQ TMA Board will continue to advocate on behalf of our members ensuring that the needs of the area are taken into consideration, and we will continue to strive to find ways to manage congestion, improve access, keep pedestrians safe and support sustainable transport initiatives.

Join us and help to keep the Wynyard Quarter moving!

WQ TMA BOARD ELECTIONS

Each year WQ TMA hold elections to select representatives for the Board of Directors. The Board of WQ TMA manage and control the affairs of the Incorporated Society and set the direction of the organisation. In order to be considered for the Board, you have to first be a member of WQ TMA.

Details of TMA membership and annual fees can be [found here](#). Please then complete the application form and return to transportwq@outlook.com

If you are interested in becoming a Board member or have questions, please check out the [FAQs](#) or contact us transportwq@outlook.com or call 022 025 2720. The closing date for Board nominations is Tuesday 16th November 2021 at 5pm.

This year, the Annual General Meeting will take place on Wednesday 24th November 2021. The agenda will include a review of activities and accounts for 2020/2021, a look ahead to 2022 and networking opportunities. All members are invited to attend. Full details can be found on the TMA website.

[CLICK HERE FOR
MEMBERSHIP DETAILS](#)



2020 / 2021 HIGHLIGHTS

America's Cup (AC36)



- WQ TMA worked closely with all parties (AC, ATEED, AKL Unlimited, AC36, Panuku, AT etc.) to ensure that the views and concerns of businesses were heard and responded to at the appropriate time.
- WQ TMA produced and circulated their own comms as well as those from other stakeholders.
- Comms were circulated as quickly as possible to the TMA database.
- WQ TMA conducted a survey of corporate hospitality events to avoid clashes and mitigate potential transport issues

Bus layovers



- Businesses are still being negatively impacted by buses laying over on-street in Wynyard Quarter. Permanent, suitable solutions are urgently needed.
- WQ TMA shared images of the illegally parked buses with AT.
- Discussions with AT around what the potential solutions might look like are ongoing.

Business Support

- WQ TMA continues to engage with new businesses in the WQ area to encourage sustainable travel.
- Existing businesses are contacted on a regular basis to ensure they are up to date with travel/transport related issues and options.
- E newsletters circulated throughout the year.

COVID 19



- Provided regular updates to TMA members on travel related restrictions.
- Website updated with AT travel related messaging.
- Updated members with business related COVID 19 information.

Cycling



- Encouraged businesses to participate in Bike Challenge activation in February 2021.
- WQ TMA took part in the cycling workshop organised by AT in May 2021.
- WQ TMA extended that invite to a number of other industry related contacts who added value to the day.
- WQ TMA have actively investigated new sites for secure bike parking.

Funding

- WQ TMA secured \$23,000 membership fees and \$60,000 external project funding

Presentations to TMA Board

These Included:



- Bus routes and bus layovers (June 2020)
- AT Americas Cup (June 2020)
- Parking management Inguo (July 2020), Spot Parking (March 2021)
- America's Cup – numerous presentations from various organisations throughout the year
- Beaumont Street upgrade (October 2020 & Feb 2021)
- Wynyard Point - as part of Waterfront Plan (October 2020)
- AC36 AT Comms (Dec 2020)
- Car sharing options Zilch (Jan 2021)
- Auckland Council FutureFit (March 2021)



2020 / 2021 HIGHLIGHTS

CONTINUED

Public Transport (PT)

- Facilitated conversations around the new PT network and shared information through TMA comms channels.
- WQ TMA supportive of the proposal to extend PT along Westhaven Drive.

Research

- Interviewed in connection with AT project looking at staff travel and potential new AT business program. Provided feedback and insights from a TMA perspective
- Investigated ways to improve customer transport experiences around busy times such as New Year's Eve
- Auckland Unlimited shared research they had undertaken about Auckland at night
- Provided details around door staff training for nighttime economy with Auckland Unlimited



Staff Travel Survey

- Undertaken in conjunction with Panuku as part of AC36, in spring 2020.
- WQ TMA collaborated with Mott MacDonald to deliver this project.
- 16 businesses from various sectors and of differing sizes participated.
- 2,880 employees responded – overall response rate of 39%. This high response rate was attributed to the major prize on offer which was secured by WQ TMA.
- The detailed data is very valuable, and the high response and engagement rate meant the data set was representative.
- 51% travelled by PT and 37% travelled by car (pre Covid). This is some way off the target mode split for Wynyard Quarter.
- The data was delivered through Power Bi which meant that all data could be easily interrogated. This was highly valued by businesses.
- The staff travel survey established a solid baseline upon which to base future surveys.
- Outcomes presented to all businesses involved as well as TMA Board, Panuku, AT and Waitemata Local Board.



Strategic Direction

- Four independent strategic reports have been produced by WQ TMA. These are a Strategic Plan 2018 - 2021, Parking Plan, Construction Workers and Contractors Access Plan, and a Business Plan.
- These reports guide the work of the TMA. Copies of all these documents can be found on our website.
- A new Strategic plan for WQ TMA (2022 – 2025) will be launched in spring 2021



Submissions

These have included:

- AC Recovery Budget and LTP - March 2021.
- Regional Land Transport Plan - April 2021.
- Congestion Question – May 2021- including a presentation to the inquiry in Auckland.
- MOT Transport Emissions Pathway to Net Zero by 2050 – June 2021.

Sustainable transport

- Provided information to WQ businesses about upcoming events and activations designed to increase the uptake of sustainable travel modes. This included free PT day (Dec), Walk Challenge (Nov) and Bike Challenge (Feb).
- Cascaded information from AT regarding AC36 to WQ businesses. This included changes to public transport, road closures and access changes.



Travel planning

- WQ TMA continues to work with employers to encourage travel by sustainable modes
- Businesses are responding well to independent advice and guidance
- End of trip guide for businesses being launched spring 2021



OUR VISION

Our mission is to be the voice of Wynyard Quarter, creating a thriving safe environment for business and community and fostering economic vitality by building partnerships and delivering targeted transport initiatives.

Our vision is of an efficient, networked and highly connected transport system supporting a diverse and vibrant Wynyard Quarter community.

OUR MISSION

OUR BOARD

Board members include representatives from:

ASB, Auckland Theatre Company, *Auckland Transport, Fonterra, Mott MacDonald, NZ Marine, Park Hyatt Hotel, *Panuku, Precinct Properties, Sanford, Viaduct Harbour Holdings, *Waitemata Local Board, Warren & Mahoney and WSP. *denotes non-voting members.

Notes of the Board meetings can be found on our [website](#).

2021 / 2022 WQ TMA PRIORITY PROJECTS

1

Reducing transport related emissions

- Work with employers and employees to increase awareness and uptake of sustainable transport options
- Seek to reduce the kilometers travelled by commuters in private vehicles.
- Lobby Auckland Transport to ensure well connected public transport for the area
- Benchmark current travel patterns and monitor changes over time

2

Supporting sustainable transport options

- Through collaboration, seek to enhance the uptake of electric car share options in Wynyard Quarter
- Encourage the use of active modes
- Seek to increase secure public bike parking in the area
- Advocate for improved public end of trip facilities in the area

3

Accessible and safe for all

- Promote transport related safety throughout the area, in line with Vision Zero
- Encourage safe and reliable access for freight and commercial vehicles
- Advocate for safe and reliable access for recreational marine vehicles
- Promote safe, connected routes for active modes

4

Advocate, share and communicate

- Regularly update WQ TMA's online presence
- Communicate directly with TMA members via email bulletins
- Make submissions on key strategies and reports relevant to the WQ community
- Continue to be the voice of Wynyard Quarter businesses and advocate on their behalf

5

Monitor and review

- Undertake Staff Travel Surveys with Wynyard Quarter businesses
- Track and monitor changes / trends compared to previous years
- Seek to identify barriers to change
- Support businesses with Workplace Travel Plan activations
- Share and celebrate transport related successes
- Advocate for increased monitoring of sustainable travel modes

Want to be a part of the journey and become a member of WQ TMA?

[CLICK HERE TO JOIN US](#)