

ANNUAL REVIEW

2023 / 2024



Message from the Chair of WQ TMA Board

Meredith Bates – Technical Director, Mott MacDonald

The closure of the Wynyard Bridge for repairs has had a significant impact on the Wynyard Quarter environment. Many businesses have suffered significant negative impacts of this vital connection being closed. WQ TMA continue to actively engage with Eke Panuku to try to ensure that all voices are heard and that details of the repair programme are widely shared. The closure has impacted both businesses and commuters and we are all looking forward to the bridge reopening in December 2024.

WQ TMA, with the support of Auckland Transport created the first Area-wide Travel plan for the area. This was an exciting project which brought together representatives from residents, businesses, land and property owners and key stakeholders. An immersive workshop was held in June at the Park Hyatt Hotel at which over 10,000 employees were present. The representatives were given various workshop activities and from this an area-wide action plan was drafted. This plan was presented to Auckland Transport in July 2024 and funding for the priority initiatives are now being actively sought.

The Staff Travel Survey gave insights into employees commuting patterns and each participating business was provided with a list of possible initiatives which could help increase sustainable travel. These were individually created for each business and WQ TMA also shared examples of best practice, such as the simple swap to green Uber for work related trips. There seems to be a swing towards wanting more employees back in the office and this brings challenges for some but an increase in the vitality and vibrancy of the area. There are many amazing takeaway options, cafes, bars and restaurants all of which benefit from increasing numbers of patrons. The recently introduced fare cap on public transport means that no one will pay more than \$50 for their weekly commutes, with the increasing cost of living this should help support Wynyard Quarter commuters.

Over the past year, we have continued to actively engage with the Wynyard Quarter community through public meetings, the area-wide travel plan workshop, and submissions to ensure that all voices are heard and their changing needs addressed. WQ TMA has continued to work to advocate for the Wynyard Quarter area. Formal submissions have been made, on both the larger, city shaping projects and more localised transport improvement projects. The Board will continue to have input into proposals for projects that directly affect the area.

While we have made good progress, we acknowledge that challenges persist. One of the biggest challenges are the reductions in funding for Auckland Council and their CCO's, and the cost-of-living crisis which is impacting us all. Promoting sustainable transport options, accessible and safe travel and advocating for the Wynyard Quarter remain key areas of focus for us.

I extend my gratitude to our dedicated board members and partners who have provided their time and commitment for the past year. Your time, input, ideas, and active participation are vital as we continue to shape the future of transportation in Wynyard Quarter. We welcome input from anyone in the area, so please reach out to us with your thoughts, suggestions, or concerns. As a membership based organisation we continue to work with and for our members. The WQ TMA Board will continue to advocate on behalf of our members ensuring that the needs of the area are taken into consideration. Together, we can overcome challenges and seize opportunities to support and create a more accessible, sustainable, safe and vibrant Wynyard Quarter.

Join us and help to keep the Wynyard Quarter moving!

WQ TMA BOARD ELECTIONS

Each year WQ TMA holds elections to select representatives for the Board of Directors. The Board of WQ TMA manage and control the affairs of the Incorporated Society and set the direction of the organisation. In order to be considered for the Board, you have to first be a full member of WQ TMA.

Details of TMA membership and the annual fees can be [found here](#) . Please then complete the online [application form](#) and return to transportwq@outlook.com

If you are interested in becoming a Board member or have questions, please check out the [FAQs](#) or contact us via email: transportwq@outlook.com or call 022 025 2720. You can complete the online election to the TMA Board form [here](#). The closing date for nominations for the TMA Board will be Thursday 21st November 2024 at 5pm.

This year, the Annual General Meeting will take place on **Wednesday 4th December 2024**. The agenda will include a review of activities and accounts for 2023/2024, a look ahead to 2025 and networking opportunities. All members are invited to attend. Full details can be found on the TMA website.



2023 / 2024 activities in brief



Area-wide travel plan

- With the help of Auckland Transport, WQ TMA have created and produced an area-wide travel plan for Wynyard Quarter.
- A workshop was held in June 2024 with businesses, property owners, residents and stakeholders at which over 10,000 employees were represented.
- A one-year action plan has been produced, and funding is now being sought for the initiatives identified in the new action plan.

Auckland Transport Fareshare scheme

- WQ TMA actively promoted the new scheme which enables employers to subsidize their employees public transport commutes to Wynyard Quarter.
- Several businesses expressed an interest in supporting their staff to commute via public transport.



Beaumont Street upgrade

- A significant upgrade to Beaumont Street was being planned and WQ TMA have been actively engaged with this project.
- Auckland Transport regularly updated and consulted with WQ TMA
- The final plans for Beaumont Street are still being discussed.

Business support

- WQ TMA continues to engage with businesses moving into the area to encourage and embed sustainable travel.
- Existing businesses are contacted on a regular basis to ensure they are up to date with travel/transport related opportunities, issues and options.
- E-newsletters circulated throughout the year.



Car share and e-bike promotion

- WQ TMA produced an e-newsletter aimed at solely promoting car share options and active modes options, including e-bikes.
- Discounts and incentives were offered with good response rates.

Cycling & walking

- WQ TMA have actively promoted walking and cycling through the website and e-newsletters.
- WQ TMA Board received presentations from Bike Auckland and Liberate the Lane.

Events in Wynyard Quarter

- WQ TMA have shared regular updates on events in the area.
- WQ TMA have held a cross-Council meetings to look at the best ways of reducing any negative impacts of events.
- WQ TMA are keen to have a standard template for events in the area and this is being progressed.



Staff Subsidy schemes

- Several businesses have now introduced subsidies for staff to encourage the employees to travel sustainably.
- AT have introduced an employee subsidy scheme called Fareshare whereby employers contribute towards public transport costs for their staff. This has been promoted by WQ TMA.
- A new fare cap on public transport was introduced by AT with the weekly commute costing no more than \$50. This has been promoted to businesses.



2023 / 2024 activities in brief continued



Submissions

These have included:

- Regional Public Transport plan – August 2023.
- NZTA E-scooter declaration renewal – September 2023.
- Auckland Council Long Term Plan – March 2024.

Te Ara Tukutuku

- Regular updates on this exciting new project.
- Formal presentation of concept designs in August 2024.
- Ongoing engagement as the project progresses.

Waitematā Harbour Connections

- WQ TMA worked closely with the WHC team to ensure a clear understanding of the project and the potential issues for the businesses in the area.
- WQ TMA arranged a presentation for businesses and stakeholders in the area.
- WQ TMA made a formal submission on the proposed options for the Waitematā Harbour crossings.



Workplace Travel Plans

- Following on from the Staff Travel Survey 2023, Workplace Light Touch Travel Plans (WPTPs) were developed for each participating business.
- Activations from the WPTPs are underway.
- These are being monitored to measure changes in commuter behaviours.

WQ TMA Board presentations

These have included:

- Staff Travel Survey results – July 23
- CCTV in Wynayrd Quarter – July 23
- Hamer Street traffic calming– July 23
- Auckland Light Rail – July 22
- Regional Public Transport Plan – August 23
- E-Scooter declaration NZTA – August 23
- Liberate the Lane – October 23
- Beaumont Street upgrade – October 23
- Workride “ride to work scheme” – November 23
- Auckland Light Rail – November 23
- Eke Panuku Waterfront update – November 23
- All Aboard & Bike Auckland – February 24
- Incorporated Society Rule changes – February 24
- Regional Fuel tax – February 24
- Precinct Property update – March 24
- Fareshare public transport subsidy – March 24
- Room to move AT Parking strategy – April 24
- Auckland Unitary Plan – April 24
- Wynyard Bridge repairs – April 24
- Area-wide travel plan – May 24
- Wynyard Bridge repairs – May 24





OUR VISION

Our vision is of an efficient, networked and highly connected transport system supporting a diverse and vibrant Wynyard Quarter community.

Our mission is to be the voice of Wynyard Quarter, creating a thriving safe environment for business and community and fostering economic vitality by building partnerships and delivering targeted transport initiatives.

OUR MISSION

OUR BOARD

ASB, Auckland Theatre Company, *Eke Panuku, Mott MacDonald, NZ Marine, Park Hyatt Hotel, Precinct Properties, Sanford, Viaduct Harbour Holdings, *Waitemata Local Board, Warren & Mahoney and WSP.
*denotes non-voting members.

Notes of the Board meetings can be found on our [website](#).

Priority Projects 2024 / 2025

The projects listed below have emerged from the area-wide travel plan process and are subject to funding.

1

New starters and new business guides

- Consult with stakeholders to determine what content would be most beneficial
- Tips on sustainable travel, maps, advice and appropriate links
- Seek to reduce encourage sustainable commuting
- Promote WQ TMA End of trip guide, along with public transport subsidies and offers
- Could be adapted by businesses to fit their own requirements

2

Monitor and survey

- Execute the Staff Travel Survey and share results with businesses in Wynyard Quarter
- Bench mark the results with previous years to identify trends and patterns
- Work with businesses to encourage sustainable commuting including promoting PT and active modes
- Share best practice initiatives with businesses in the area
- Support businesses with Workplace Travel Plan activations

3

Employee subsidies & back to the office support

- Promote transport related schemes to businesses in the area, such as AT Fareshare
- Promote alternative employee subsidy scheme options where appropriate
- Seek to identify key barriers to returning to the office
- Test incentives and comms to ensure viability and acceptance by both employers and employees

4

City Rail Link ready

- Explain and promote the benefits of the new CRL connections
- Seek to facilitate information sessions for businesses and stakeholders in Wynyard Quarter
- Update the existing online WQ TMA animated public transport maps

5

Active modes

- Support events which encourage the uptake of active modes
- Track and monitor changes and trends in active modes from the staff travel survey
- Support bike training sessions and guided bike rides for employees in the area
- Encourage the update of subsidized active mode schemes such as Workride
- Advocate for increased monitoring of active modes in Wynyard Quarter

Want to be a part of the journey and become a member of WQ TMA?

[CLICK HERE TO JOIN US](#)