



Wynyard Quarter Transport Management Association

Priority projects/Action Plan for 2022 -2023

These can be read in full on page 4 of the Annual Review. In brief they are:

Reducing transport related emissions

- Work with employers and employees to increase awareness and uptake of sustainable transport options
- Seek to reduce the kilometers travelled by commuters in private vehicles
- Lobby Auckland Transport to ensure well connected public transport for the area
- Benchmark current travel patterns and monitor changes over time

Supporting sustainable transport options

- Through collaboration, seek to enhance the uptake of electric car share options in Wynyard Quarter
- Encourage the use of active modes
- Seek to increase secure public bike parking facilities in the area
- Advocate for improved public and private end of trip facilities in the area

Accessible and safe for all

- Promote transport related safety throughout the area, in line with Vision Zero
- Encourage safe and reliable access for freight and commercial vehicles
- Advocate for safe and reliable access for recreational marine vehicles
- Promote safe, connected routes for active modes

Advocate, share and communicate

- Regularly update WQ TMA's online presence
- Communicate directly with TMA members via email bulletins
- Make submissions on key strategies and reports relevant to the WQ community
- Continue to be the voice of Wynyard Quarter businesses and advocate on their behalf

Monitor and review

- Undertake Staff Travel Surveys with Wynyard Quarter businesses
- Track and monitor changes / trends compared to previous years
- Seek to identify any barriers to change and report back
- Support businesses with Workplace Travel Plan activations
- Share and celebrate transport related successes
- Advocate for increased monitoring of sustainable travel modes

Proposed annual budget 2022 – 2023

Income	
Membership fees	30,000
Core funding - Auckland Transport	40,000
Project funding	30,000
Total income	100,000
Programme costs	
Staff Travel Survey	35,000
Work Place Travel Planning	6,000
Marketing & PR	2,000
Advocacy	2,500
Professional fees & research	2,000
Comms	
Website	3,500
EDM, Facebook & other	2,500
Administration	
Contractor	39,500
Board & Secretarial services	5,000
Contingency	2,000
Total expenses	100,000