

ANNUAL REVIEW

2021 / 2022



Message from the Chair of WQ TMA Board

Anita Potgieter – Head of Workplace Property & Facilities Management, ASB

Over the past few years, we've all had to adjust to a different way of working, but thankfully with the lifting of Covid 19 restrictions the Wynyard Quarter is starting to come back to life again. It's been really encouraging to see new developments start and new businesses open in the neighbourhood.

The introduction of reduced public transport fares has been good in encouraging people to start moving around again and to think about using public transport more frequently, which will hopefully lead to long term mode shift for more people. We know from data collected in the most recent survey of how staff are travelling (March 2022) the highest mode was public transport at 36% but it's closely followed by car driver alone 34%. 70% of those driving paid for their parking. This data indicates that there is still some work to do in understanding why people are driving to Wynyard Quarter, and in encouraging more people away from private car use and onto more sustainable modes. Interestingly the under 25 age group were much more likely to use the bus than drive - 59% of those asked said they could use a different form of transport for their commute.

The New Zealand transport system accounts for 47% of carbon dioxide emissions and 20% of our total greenhouse gas emissions. Decarbonising the transport system will be challenging but WQ TMA recognise that everyone has a part to play both as individuals and businesses. The Staff Travel survey gives individuals and businesses the opportunity to look more closely at commuting patterns, as well as identifying opportunities for change. Activations like the Auckland Bike Challenge and Car free days are great ways of getting more people to think about their carbon footprint. There are some very useful free resources available, and WQ TMA can point you in the right direction. If you would like any help or support in making changes towards more sustainable travel, do contact us.

This past year, WQ TMA has continued to work to advocate for the Wynyard Quarter area. Formal submissions have been made, and on the ground assistance provided to businesses facing transport related woes. An upgrade of Beaumont Street is being planned and the Board will continue to have input into the proposals for that and other projects in the area. We've also finalized our latest three-year Strategic Plan, which outlines the direction for the TMA in the coming years. Copies of the formal submissions and the Strategic Plan can be found on our website.

We are a membership based organisation and we continue to work with and for our members. We are focused on finding workable solutions to traffic and transport issues in Wynyard Quarter, as well as seeking to increase sustainable travel. The WQ TMA Board will continue to advocate on behalf of our members ensuring that the needs of the area are taken into consideration. We will continue to strive to find ways to manage congestion, improve access, keep pedestrians safe and support sustainable transport initiatives.

Join us and help to keep the Wynyard Quarter moving!

WQ TMA BOARD ELECTIONS

Each year WQ TMA holds elections to select representatives for the Board of Directors. The Board of WQ TMA manage and control the affairs of the Incorporated Society and set the direction of the organisation. In order to be considered for the Board, you have to first be a member of WQ TMA.

Details of TMA membership and annual fees can be [found here](#) . Please then complete the [application form](#) and return to transportwq@outlook.com

If you are interested in becoming a Board member or have questions, please check out the [FAQs](#) or contact us transportwq@outlook.com or call 022 025 2720. You can complete the online application form for election to the TMA Board [here](#). The closing date for Board nominations is Tuesday 16th November 2022 at 5 pm.

This year, the Annual General Meeting will take place on **Wednesday 30th November 2022**. The agenda will include a review of activities and accounts for 2021/2022, a look ahead to 2023 and networking opportunities. All members are invited to attend. Full details can be found on the TMA website.



2021 / 2022 HIGHLIGHTS



Auckland Light Rail

- WQ TMA has worked closely with Auckland Light Rail on the proposed Light Rail initiative.
- WQ TMA Board received several presentations from Auckland Light Rail as the project progressed. The Board were keen to ensure that the views and concerns of businesses were heard at the appropriate times.
- WQ TMA made a formal submission supporting the concept of light rail and is keen to see a connection in Wynyard Quarter.
- Comms regarding Auckland Light Rail were circulated to the TMA database.



Beaumont Street upgrade

- Auckland Transport are planning a significant upgrade to Beaumont Street. The TMA have been actively engaged with this process for the last 12 months.
- AT have presented to the TMA Board several times with a view to getting consensus and approval for their proposals.
- The TMA have shared thoughts and suggestions and have made formal submissions directly to the AT project team. WQ TMA have also facilitated stakeholder engagement.
- Discussions with AT around what the final plans for Beaumont Street will look like are ongoing.



Business Support

- WQ TMA continues to engage with new businesses in the WQ area to encourage sustainable travel.
- Existing businesses are contacted on a regular basis to ensure they are up to date with travel/transport related issues and options.
- E-newsletters circulated regularly throughout the year.

COVID 19

- Provided regular updates to TMA members on travel related restrictions.
- Website updated with AT travel related messages.

Cycling & walking

- WQ TMA actively promote walking and cycling through the website and e-newsletter.
- WQ TMA encouraged businesses to participate in Bike Challenge activation in February 2022.



End of Trip guide

- WQ TMA have produced an End of Trip (EOT) guide which aims to give guidance to businesses around End of Trip facilities
- The guide covers why it's good to have EOT facilities, as well as ideas for changing rooms, showers and toilets, lockers, bike and scooter parking, drying room, and how to get people switching to active modes.
- The [End of Trip Guide](#) has been circulated to key stakeholders and is available on the TMA website.
- The guide was compiled by WQ TMA and produced via in-kind sponsorship.



Ferry Survey

- This was undertaken in conjunction with AT and delivered by Mott MacDonald.
- The purpose was to help AT to gain a better understanding of the potential demand for ferry services in the area and guide further investigation if needed.
- Twenty businesses took part from in and around the Wynyard Quarter area. These businesses were different from those who took part in the Staff Travel Survey.
- 700 employees responded; this was a response rate of 33%. The prizes for this survey were modest.
- 72% of respondents said they would use ferry services that connected to/from Wynyard Quarter. The majority of respondents said they would use the ferry for work journeys.
- Devonport was the most popular location followed by Hobsonville Point and Waiheke.
- A frequent timetable was noted as important factor for those wanting to use any new ferry services.

2021 / 2022 HIGHLIGHTS continued



Hamer Street

- Auckland Transport were proposing to introduce paid parking into the Hamer Street area.
- AT responded to requests from WQ TMA and slight changes were made to the original plans.
- Stakeholders in the area were delighted with the proactive approach from AT and the amended plans.
- Proposals by Sealink to redevelop their facility on Hamer Street are supported by WQ TMA.

Presentations to TMA Board

These have included:

- Auckland Light Rail – July 21 & Feb 22
- AT plans for Wynyard Quarter – July 21
- Genesis Energy sustainable commuting options – August 21
- Beaumont Street upgrade – Aug 21 & April 22
- Ferry Strategy – Sept 21
- Carpool options – Hitch Oct 21 & Mevo March 22
- VXV redevelopment update – Oct 21
- AT/EP Integrated Transport Plan – Oct 21
- AT Parking Strategy – Dec 21
- Climate Action Targeted Rate – Jan 22
- Precinct Properties update – March 22
- Eke Panuku update – May 22
- Staff Travel Survey & Ferry Survey – June 2022



Staff Travel Survey

- Undertaken in conjunction with Eke Panuku, Heart of the City and Auckland Transport.
- Survey was undertaken in March 2022. WQ TMA worked with Mott MacDonald to deliver this project.
- 10 businesses from various sectors and of differing sizes participated.
- 3,964 employees responded – overall response rate of 47% (up from 39% the previous year). This high response rate was attributed to the major prizes on offer which were secured by WQ TMA.
- The detailed data is very valuable, and the high response and engagement rate meant the data set was reliable and representative.
- 85% of those surveyed were working from home on the day of the survey. This was due to the Covid 19 situation at the time.
- 49% indicated that they usually travelled by train or bus with 24% arriving alone by car. 51% travelled by PT and 37% travelled by car (pre Covid).
- The data was delivered through Power Bi which meant that all data could be easily interrogated. This was highly valued by businesses.
- The staff travel survey established a solid baseline upon which to base future surveys.
- Outcomes presented to all businesses involved as well as TMA Board, Eke Panuku, and AT.



Strategic Plan 2022 - 2025

- The new Strategic Plan for WQ TMA (2022 – 2025) has been produced.
- The Strategic Plans sets the direction of the work of the TMA for the next three years.
- The plan was written by WQ TMA and produced through support from an external funder.
- The Strategic Plan aligns with Auckland Councils wider objectives around Climate change and will be used to leverage additional funding.
- A copy of the 2022 – 2025 [Strategic Plan](#) is available on the TMA website.

Submissions

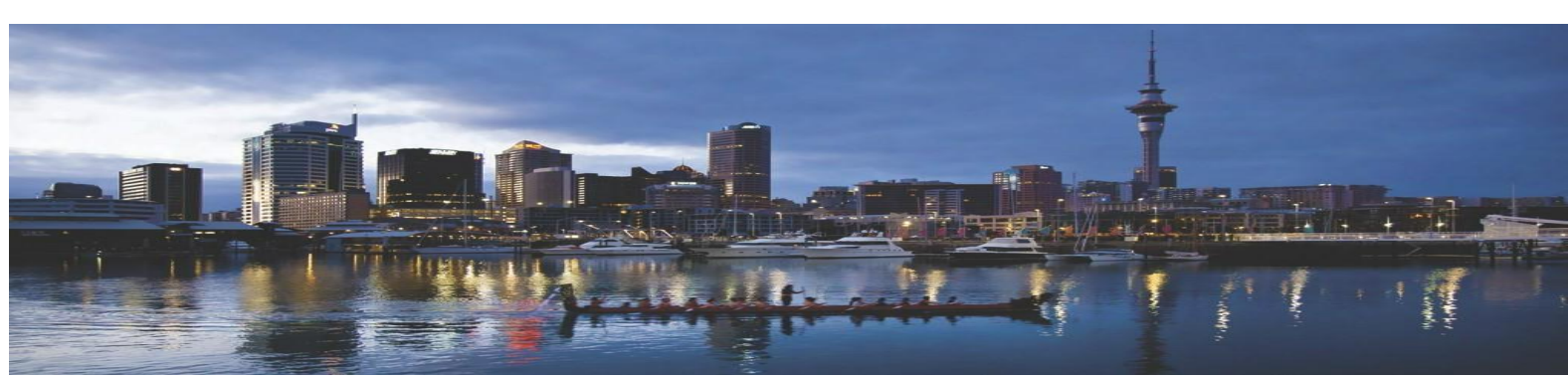
These have included:

- Beaumont Street upgrade – July 2022
- AT Draft Parking Strategy 2022 – May 2022
- Auckland Council Annual Budget - March 2022
- Emissions Reduction Plan – October 2021
- City Centre Bus Plan – September 2021
- Auckland Light Rail – August 2021



Workplace Travel Plans

- Following on from the Staff Travel Survey last year two businesses were selected to develop full Workplace Travel Plans (WPTPs).
- The plans were finalized with the businesses in August 2021
- Activations from the WPTPs are underway. These are being monitored to measure changes in commuter behaviours.



OUR VISION

Our mission is to be the voice of Wynyard Quarter, creating a thriving safe environment for business and community and fostering economic vitality by building partnerships and delivering targeted transport initiatives.

Our vision is of an efficient, networked and highly connected transport system supporting a diverse and vibrant Wynyard Quarter community.

OUR MISSION

OUR BOARD

Board members include representatives from: ASB, Auckland Theatre Company, *Auckland Transport, Genesis, Mott MacDonald, NZ Marine, Park Hyatt Hotel, *Panuku, Precinct Properties, Sanford, Viaduct Harbour Holdings, *Waitemata Local Board, Warren & Mahoney and WSP. *denotes non-voting members.

Notes of the Board meetings can be found on our [website](#).

2022 / 2023 WQ TMA PRIORITY PROJECTS

1

Reducing transport relate emissions

- Work with employers and employees to increase awareness and uptake of sustainable transport options.
- Seek to reduce the kilometers travelled by commuters in private vehicles.
- Lobby Auckland Transport to ensure well connected public transport for the area.
- Benchmark current travel patterns and monitor changes over time.

2

Supporting sustainable transport options

- Through collaboration, seek to enhance the uptake of electric car share options in Wynyard Quarter.
- Encourage the use of active modes.
- Seek to increase secure public bike parking in the area.
- Advocate for improved public end of trip facilities in the area.

3

Accessible and safe for all

- Promote transport related safety throughout the area, in line with Vision Zero.
- Encourage safe and reliable access for freight and commercial vehicles.
- Advocate for safe and reliable access for recreational and commercial marine vehicles.
- Promote safe, connected routes for active modes.

4

Advocate, share and communicate

- Regularly update WQ TMA's online presence.
- Communicate directly with TMA members via email bulletins.
- Make submissions on key strategies and reports relevant to the WQ community.
- Continue to be the voice of Wynyard Quarter businesses and advocate on their behalf.

5

Monitor and review

- Undertake Staff Travel Surveys with Wynyard Quarter employees.
- Track and monitor changes / trends compared to previous years.
- Seek to identify barriers to change.
- Support businesses with Workplace Travel Plan activations.
- Share and celebrate transport related successes.
- Advocate for increased monitoring of sustainable travel modes.

[Want to be a part of the journey and become a member of WQ TMA?](#)

[CLICK HERE TO JOIN US](#)