

ANNUAL REVIEW

2022 / 2023



Message from the Chair of WQ TMA Board

Meredith Bates – Technical Director, Mott MacDonald

This past year has included considerable achievements and collaborative efforts that have brought us closer to our mission of creating a thriving, safe environment for business and community, and fostering economic vitality by building partnerships and delivering targeted transport initiatives. The resurgence of people returning to their workplaces in the Wynyard Quarter reminds us of the vibrant community we knew before the COVID-19 pandemic disrupted our lives. Over the past year, we have actively engaged with the Wynyard Quarter community through the annual staff travel surveys, public meetings, and submissions to ensure that their voices are heard and their changing needs addressed.

The Staff Travel survey continues to give individuals and businesses the opportunity to look more closely at commuting patterns and ultimately our impact on greenhouse gas emissions, as well as identifying opportunities for change. The data collected has proven invaluable, and the high response rate has made it a reliable representation of our community. Notably, 56% of employees now travel to work by public transport, up from 51% in 2022, while 31% travel by private vehicles. Whilst this is down from 37% in 2022, we can still do more to support more sustainable travel to and from the Wynyard Quarter. This year for the first time, commuting carbon emissions and private vehicle kilometres travelled (VKT) were estimated for each business. This data will provide a solid baseline upon which to measure the reduction in commuting carbon emissions in future years as a result of initiatives implemented across businesses and within the Wynyard Quarter.

Building on the insights from the Staff Travel Survey, businesses have been provided with tailored initiatives to influence commuter behaviors based on their unique circumstances. The WQ TMA remains committed to working closely with businesses in the Wynyard Quarter to promote and support sustainable transport options. If you would like any help or support in making changes towards more sustainable travel, do contact us.

This past year, WQ TMA has continued to work to advocate for the Wynyard Quarter area. Formal submissions have been made, on both the larger, city shaping projects and more localised transport improvement projects. The Board will continue to have input into the proposals for projects that directly affect the Wynyard Quarter.

While we have achieved progress, we acknowledge that challenges persist. Reducing transport related emissions through supporting sustainable transport options, promoting accessible and safe travel and advocating for the Wynyard Quarter remain key areas of focus for us.

I extend my gratitude to our dedicated board members and partners who have provided their time and commitment to the Board. Your feedback, ideas, and active participation are vital as we continue to shape the future of transportation in Wynyard Quarter. Please reach out to us with your thoughts, suggestions, or concerns.

We are a membership based organisation and we continue to work with and for our members. The WQ TMA Board will continue to advocate on behalf of our members ensuring that the needs of the area are taken into consideration. Together, we can overcome challenges and seize opportunities to support and create a more accessible, sustainable, safe and vibrant Wynyard Quarter.

Join us and help to keep the Wynyard Quarter moving!

WQ TMA BOARD ELECTIONS

Each year WQ TMA holds elections to select representatives for the Board of Directors. The Board of WQ TMA manage and control the affairs of the Incorporated Society and set the direction of the organisation. In order to be considered for the Board, you have to first be a full member of WQ TMA.

Details of TMA membership and the annual fees can be [found here](#) . Please then complete the online [application form](#) and return to transportwq@outlook.com

If you are interested in becoming a Board member or have questions, please check out the [FAQs](#) or contact us transportwq@outlook.com or call 022 025 2720. You can complete the online application form for election to the TMA Board [here](#). The closing date for nominations for the TMA Board will be Wednesday 15th November 2023 at 5pm.

This year, the Annual General Meeting will take place on **Thursday 23rd November 2023**. The agenda will include a review of activities and accounts for 2022/2023, a look ahead to 2024 and networking opportunities. All members are invited to attend. Full details can be found on the TMA website.



2022 / 2023 HIGHLIGHTS



Auckland Light Rail

- WQ TMA has worked closely with Auckland Light Rail on the proposed Light Rail initiative.
- WQ TMA Board received several presentations from Auckland Light Rail as the project progressed. The Board were keen to ensure that the views and concerns of businesses were heard at the appropriate times.
- WQ TMA are keen to see a connection in Wynyard Quarter.
- Updates and communications regarding Auckland Light Rail were circulated to the TMA database.



Beaumont Street upgrade

- Auckland Transport are planning a significant upgrade to Beaumont Street. WQ TMA have been actively engaged with this process.
- AT have presented to the TMA Board several times with a view to gaining consensus and approval for their proposals.
- The TMA have shared thoughts and suggestions and have made formal submissions directly to the AT project team.
- Discussions with AT around what the final plans for Beaumont Street will look like are still ongoing.



Business Support

- WQ TMA continues to engage with new businesses in the WQ area to encourage sustainable travel.
- Existing businesses are contacted on a regular basis to ensure they are up to date with travel/transport related issues and options.
- E-newsletters circulated regularly throughout the year.



Cycling & walking

- WQ TMA have actively promote walking and cycling through the website and e-newsletter.
- WQ TMA encouraged businesses to participate in Bike Challenge activation in February 2023.



Electric Ferries

- WQ TMA have been kept up to date with the progress being made on the electrification of the ferry fleet.
- WQ TMA are supportive of an increased ferry connection to the Wynyard Quarter area.

Presentations to WQ TMA Board

These have included:

- Staff Travel Survey results – June 22
- Ferry Survey results – June 22
- Rally New Zealand – July 22
- Auckland Light Rail – July 22
- Beaumont Street upgrade – September 22
- AT's new Head of Cycling – October 22
- Waitemata Harbour Connections – October 22
- WSP Sustainable Travel subsidy for staff – October 22
- Auckland Light Rail – November 22
- E-Coach – November 22
- Eke Panuku AUP Plan Change 78 – November 22
- Aotearoa Bike Challenge 2023 – December 22



2022 / 2023 HIGHLIGHTS continued



Presentations continued

These have included:

- Sealink redevelopment – March 23
- Eke Panuku Wynyard Quarter update – March 23
- NZ International Conference Centre – April 23
- Waitemata Harbour Connections – April 23
- Eke Panuku Te Ara Tukutuku Plan – April 23
- AT low emission ferry programme update – May 23
- Mevo car share – May 23
- AT Staff HOP Subsidy scheme – May 23
- Fanshawe, Hobson, Nelson safety scheme – May 23
- AT update on Parking Management – May 23
- AT City Centre comprehensive parking management plan – May 23



Staff Travel Survey 2023

- Undertaken in conjunction with Eke Panuku, Heart of the City and Auckland Transport.
- Survey was undertaken in March 2023. WQ TMA worked with Mott MacDonald to deliver this project.
- 11 businesses from various sectors and of differing sizes participated.
- 4,447 employees responded – overall response rate was 55% (up from 47% the previous year). This high response rate was attributed to the major prizes on offer which were secured by WQ TMA.
- The detailed data is very valuable, and the high response and engagement rate meant the data set was reliable and representative.
- 56% travelled by public transport (up from 51% in 2022) and 31% travelled by car (down from 37% in 2022).
- The data was delivered through Power Bi which meant that all data could be easily interrogated. This was highly valued by businesses.
- The staff travel survey established a solid baseline upon which to base future surveys.
- Outcomes presented to all businesses involved as well as TMA Board, Eke Panuku, and AT.
- For the first time this year commuting carbon emissions were calculated.



Submissions

These have included:

- Auckland Council Budget 2023 – 2024 – March 2023
- Waitematā Harbour Connections – May 2023
- Auckland Transport Regional Public Transport Plan – August 2023



Waitematā Harbour Connections

- WQ TMA have worked closely with the team to ensure a clear understanding of the project and the potential issues for the businesses in the area
- WQ TMA arranged a presentation for businesses and stakeholders in the area.
- WQ TMA made a formal submission on the proposed options for the Waitematā Harbour crossings



Workplace Travel Plans

- Following on from the Staff Travel Survey, Workplace Light Touch Travel Plans (WPTPs) are being developed with businesses.
- Activations from the WPTPs are underway.
- These are being monitored to measure changes in commuter behaviours.



OUR VISION

Our mission is to be the voice of Wynyard Quarter, creating a thriving safe environment for business and community and fostering economic vitality by building partnerships and delivering targeted transport initiatives.

Our vision is of an efficient, networked and highly connected transport system supporting a diverse and vibrant Wynyard Quarter community.

OUR MISSION

OUR BOARD

ASB, Auckland Theatre Company, *Eke Panuku, Genesis, Mott MacDonald, NZ Marine, Park Hyatt Hotel, Precinct Properties, Sanford, Viaduct Harbour Holdings, *Waitemata Local Board, Warren & Mahoney and WSP.

*denotes non-voting members.

Notes of the Board meetings can be found on our [website](#).

2022 / 2023 WQ TMA PRIORITY PROJECTS

1

Reducing transport related emissions

- Work with employers and employees to increase awareness and uptake of sustainable transport options.
- Seek to reduce the kilometers travelled by commuters in private vehicles.
- Lobby Auckland Transport to ensure well connected public transport for the area.
- Benchmark current travel patterns and monitor changes over time.

2

Supporting sustainable transport options

- Through collaboration, seek to enhance the uptake of electric car share options in Wynyard Quarter.
- Encourage the use of active modes.
- Seek to increase secure public bike parking in the area.
- Advocate for improved public end of trip facilities in the area.

3

Accessible and safe for all

- Promote transport related safety throughout the area, in line with Vision Zero.
- Encourage safe and reliable access for freight and commercial vehicles.
- Advocate for safe and reliable access for recreational and commercial marine vehicles.
- Promote safe, connected routes for active modes.

4

Advocate, share and communicate

- Regularly update WQ TMA's online presence.
- Communicate directly with TMA members via email bulletins.
- Make submissions on key strategies and reports relevant to the WQ community.
- Continue to be the voice of Wynyard Quarter businesses and advocate on their behalf.

5

Monitor and review

- Undertake Staff Travel Surveys with Wynyard Quarter employees.
- Track and monitor changes and trends compared to previous years.
- Seek to identify barriers to change.
- Support businesses with Workplace Travel Plan activations.
- Share and celebrate transport related successes.
- Advocate for increased monitoring of sustainable travel modes.

Want to be a part of the journey and become a member of WQ TMA?

[CLICK HERE TO JOIN US](#)