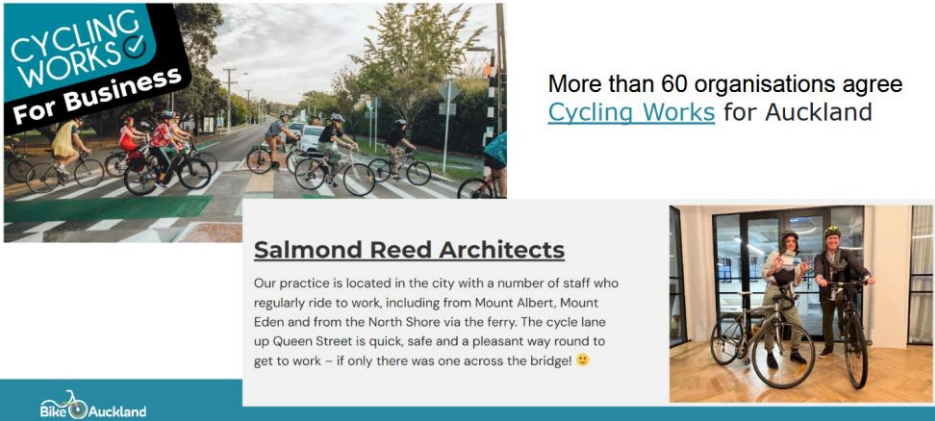


Wynyard Quarter Transport Management Association Board Meeting		<i>Meeting No.76</i>
Date and time:	Wednesday 7th May 2025 at 1030am	
Attendees:	• Peter Busfield (PB), NZ Marine - VC • Genevieve Sage (GS), Waitematā Local Board • Anita Potgieter (AP), Visa • Mark Ruddlesden (MR), Zilch/Carbn NZ (Joined online) • Tim Marsh (TM) Kiwi Property • Bridget Law (BL) Eke Panuku • Ronald Tay (RT), WSP • Sid Scull (SS), Mott MacDonald • Sharon Byrne (SB), Auckland Theatre Company • Brett Sweetman (BS), Park Hyatt Auckland • Brigid Rogers (BR), WQ TMA Coordinator	
Apologies:	• Meredith Bates (MB), Mott MacDonald – Chair • Bernard Trevor (BT), ASB • Pete Bowden (PB0), VVHL/Tramco • Michael Hawes (MH), Warren and Mahoney • Fiona Knox (FK), Eke Panuku • Paul Alston (PA), Sanford • Michael Tracy (MT), Precinct Properties • Greg Moyle (GM), Waitematā Local Board • Tom Locke (TL), Warren and Mahoney	
Guests:	• Heidi Hughes (HH), Wednesday Challenge • Fiáin d'Leafy (FDL), Bike Auckland • Daniel Fonua (DF), Sylvia Park • Sarah Wolf (SW), Visa	
Notes taken by:	Brigid Rogers	
Meeting held at:	Visa offices	

Item	Discussion and Action	By who
1	Karakia and introductions SS shared the Karakia with everyone. PB chaired the meeting as MB had sent her apologies. PB welcomed everyone and asked all attendees to introduce themselves.	
2	Apologies and notes from last meeting / matters arising Apologies were noted as above. The notes of last meeting were agreed by BS & PB.	
3	The Wednesday Challenge – presentation by Heidi Hughes (HH). HH explained that the Wednesday challenge had been proposed pre pandemic and was originally launched with schools. The concept is to bring people along on a journey to more sustainable travel. It is launching in Wynyard Quarter and Smales Farm on 21st of May. The messaging is all about positivity and looking to connect with people who want to make change. There are lots of touch points for people including protecting the environment, reducing congestion, and improving health and well-being. HH explained that Wednesday challenge connects with businesses and encourages healthy modes for commuting. It asks commuters to ditch the car every Wednesday and travel sustainably. It enables businesses to track carbon emissions, compete with other businesses and it rewards behaviour with prizes and points. HH noted that scientific evidence shows that active modes commuting can lead to better sleep, a healthier team and a more productive workforce. The scheme is already running in Tauranga and Hamilton. Businesses who have signed up include mercury energy, Craig's investment partners and Zespri. Each business gets to create teams as well as personal profiles. Companies get their own dashboard and can see how individuals are tracking this includes kilometres travelled carbon dioxide emissions and cars off the road. The web-based app is easy to sign up and navigate. It enables individuals to track and monitor their own journeys and enables them to accrue points. These points count towards business targets. Wednesday challenge has prizes and incentives to offer participants. HH reported that three businesses in Wynyard Quarter had already signed up. The dashboard for when you order will go live when people start logging journeys. HH thanked Auckland Transport and Wynyard Quarter TMA and for helping get the scheme off the	

	ground. The TMA will be sending out emails this week to businesses to encourage participation. The scheme will run until the 26th of November 2025. People can join up at any time, it is a rolling programme. PB Asked if the information provided to businesses showed travel plans for the whole week or just on Wednesdays. HH Confirmed that the only information related to travel on Wednesdays. ACF explained that the Wednesday Challenge had been working with Auckland Council and Auckland Transport in relation to schools. AT saw an opportunity to pilot the Wednesday challenge in Wynyard Quarter and Smales Farm to determine if it should be offered more widely across Auckland. ACF said that AT were excited about the initiative and encouraged businesses to sign up. BR explained that there were no costs to businesses to take part. ACF confirmed that AT was making this available free of charge to businesses, during the trial period. PB thanked HH for her presentation and thanked Auckland Transport for choosing Wynyard Quarter. HH commented that she was available to troubleshoot or answer any questions businesses may have.	
4	Update on Biketober – PB introduced Fiáin D’Leafy (FDL) from Bike Auckland. FDL he explained that Bike Auckland was working for a better city for people on bikes. Bike Auckland mobilises people power for a better city, they are an independent voice for cycling in Auckland. Bike Auckland understand that Wynyard Quarter is landlocked and that it represents a microcosm of Auckland city as a whole. FDL explained that bikes are a good option to save money, save time, avoid traffic congestion as well as giving people a sense of independence and freedom. Bike Auckland is also keen to humanise people on bikes to prevent negative stereotypes. In order for people to take up cycling safe infrastructure is needed including safe speeds. Bike Auckland have a scheme for businesses called Cycle works. More than 60 businesses have signed up.  Salmond Reed Architects Our practice is located in the city with a number of staff who regularly ride to work, including from Mount Albert, Mount Eden and from the North Shore via the ferry. The cycle lane up Queen Street is quick, safe and a pleasant way round to get to work – if only there was one across the bridge! 🚲 FDL encouraged the board members to look on their website I am sign up to the scheme. Bike Auckland also provide advice on best practise for infrastructure design and safety. They also run events and activations throughout the year including Biketober which will take place from the 1st to the 31st of October 2025. Biketober is a community powered celebration of bikes. There is area a diverse range of events that take place and FDL encouraged Wynyard Quarter to look at creating their own event, possibly in conjunction with the Wednesday Challenge for businesses in the area. Biketober showcases cycling and encourages people to give it a go. FDL explained that this year they will know who the local elected representatives are and Bike Auckland are keen to demonstrate the importance of cycling and showcase the range of people who wish to cycle. FDL Indicated there were lots of ways for individuals and businesses to get involved. More information is available on the presentation which will be circulated after the meeting. PB thanked FDL for attending the TMA Board meeting.	
5	Updates Chair – no report Waitematā Local Board – GS Mentioned that she had attended a breakfast on 15 years as a super city. This was attended by such people as Helen Clark, John Key, Mayor Wayne Brown and Simeon Brown. It was interesting to look at where the city had come from as well as looking ahead. GS noted that the Local Board were feeding backed to the governing body on their local plan. GS commented that the bed night visitor levy seemed to have general support, but the minister indicated it would not be a priority for this term of government. This means that \$7million needs to be found for events in Auckland. GS noted that the art event held in WQ over the weekend was a great success. AT – ACF mentioned that she had taken up a new role and that the point of contact for that TMA going forward would be Kelly Strong. ACF noted that Adrian Lord, Head of Active Modes, had resigned from his post at Auckland Transport to return to the UK and Tania Loveridge from Heart of the City would be	

	moving into that role in late May. Eric Van Essen from AT would be attending the next TMA Board meeting with FK. Eke Panuku – BL explained that FK would be at the next meeting to present on the future of the central wharves and Te Ara Tukutuku. PB asked BL about the changes at Eke Panuku and the time frame around that. BL mentioned that 14th May was the date when decisions will be finalised. It is likely that the EP teams will be merged with the Infrastructure and Resilience teams at Auckland Council.	
6	Items of interest / AOB AT funding – BR informed the meeting that ACF had been extremely helpful in progressing a funding agreement with WQ TMA. A funding agreement is being drawn up and this would see project funded from now until December 2025. Part of the funding agreement was the proposal to hold 2 events in WQ and the first of these would be held in June (date tbc). BR would invite along relevant speakers who could share with WQ businesses and stakeholders new options around sustainable travel. Businesses already doing initiatives would also be showcased. BR mentioned that the TMA was supportive of the Wednesday Challenge, and it was exciting that AT had chosen WQ as a pilot area. WQ TMA would be working closely with AT to get comms out to businesses. An e-newsletter would be sent out soon with more details, but the first stage was to inform the TMA Board of this initiative. BR noted that funding for the FY 2025 to 2026 would be taking place in due course. Events in WQ – PB mentioned that NZ Marine were working with events scheduled for 2026, including the Millenium Cup, the Wooden Boat Festival and Sail GP. The Auckland On Water Boat was hugely successful this year and dates for 2026 were being finalised. More information and dates for the events will follow. WQ TMA updated Rules/Constitution – PB asked if, as line with the new rules for incorporated societies the TMA had amended their rules and were now compliant with the new act. BR replied that this had been done some time ago and the TMA had changed their rules to constitution and make all necessary changes. Business updates – GS mentioned that Beca had an official opening of their building coming up. AP mentioned that Goodman Property would be relocating from KPMG building into the Beca building.	
	Date of next meeting Wednesday 4th June 2025 1030am at Visa offices	