



# THE WHEEL DEAL

NZ's Bike To Work Program



# The Wheel Deal

## OUR STORY

- Started by e-bike industry specialists (EBNZ) with 10 years of trading, a nationwide store & distribution network and a history of successful staff schemes
- Workride (competitor) were first to market with a scheme utilising FBT exemption – which has helped generate awareness
- Many independent dealers and employers were seeking an alternative. In other markets where ride-to-work schemes are prevalent there are many players.
- The Wheel deal soft launched in late 2024 & growing rapidly with stores around NZ signed up.



## The Wheel Deal – Our Process

- Simplified process: no leasing arrangement – ownership passes directly to the employee upon bike collection
- Documentation developed by tax experts at Deloitte in conjunction with employment lawyers
- “Salary sacrifice agreement” allows employee to sacrifice x\$ of salary over 12 months and acquire a bike/e-bike/scooter
- Effective savings are significant as “payment” is from pre-tax income
- Cash (although not cashflow) neutral for the employer



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~~\$6899~~ **\$4622\***

**GEPIDA**  
Gepida Ruga Pro Tour

**BOSCH**  
Bosch eBike Systems

**consumer.**  
RECOMMENDS  
Gepida Ruga Pro Tour



**Get rolling now. NZ's smarter way to commute!**

# The Wheel Deal – Employer Benefits

## Why Employers Choose The Wheel Deal



### Employee Benefit

Enhance your employee benefits package with a sustainable transport option. A free servicing package is included with all Wheel Deal purchases!



### Boost Health & Well-being

Improve employee well-being and productivity through active commuting



### Support Sustainability

Demonstrate your commitment to sustainability and reducing your carbon footprint



### Wide Selection

Access bikes and e-bikes from all major brands at competitive prices from your favourite local bike dealers.



### Streamlined Process

There are no lease complications. Ownership of the bike transfers to the employee upon collection.

## The Wheel Deal – Step by Step

1. Employer signs up
2. Employer provides employees with a code to take into participating stores
3. Employee chooses bike at participating store and dealer enters sale details into portal
4. Employer receives notification of the intended purchase and a request for approval
5. Upon approval store receives a notification and moves forward with preparing bike order
6. Upon approval an invoice is issued to the employer by the Wheel Deal, on 7-day terms unless otherwise agreed
7. Upon payment, dealer receives a notification and advises employee that bike is ready for collection
8. Wheel Deal forwards payment to the Store within one business day of receiving from employer
9. Employee collects bike. Dealer handles ongoing relationship with employee/customer including providing the complimentary service package provided as part of Wheel Deal sales



## The Wheel Deal – Benefits

- Provide a staff benefit that improves health, sustainability, productivity and retention
- Significant effective savings on bike purchases
- System developed by tax and legal experts
- No cost to employer (we can also provide options for mitigating cashflow implications)
- Support locally-owned bike stores
- Free service package and no surcharges with all Wheel Deal purchases



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**Get rolling now. NZ's smarter way to commute!**

Interested in signing up?

Contact:

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Register at [thewheeldeal.nz](http://thewheeldeal.nz)



# THE WHEEL DEAL

NZ's Bike To Work Program





# Room to Move

## City Centre Parking Management Plan

Public consultation information pack





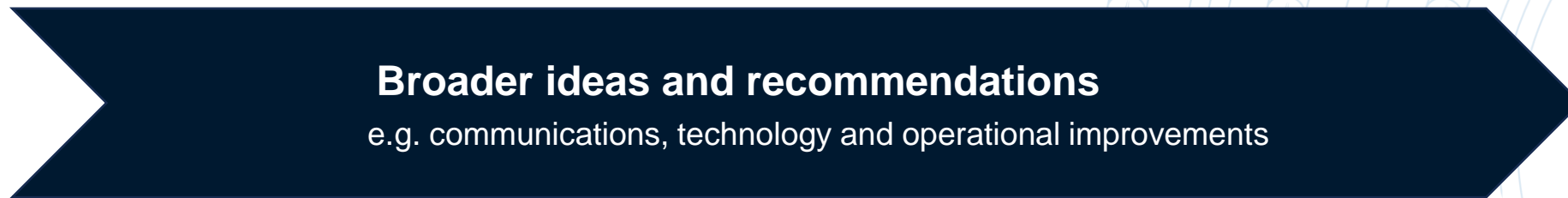
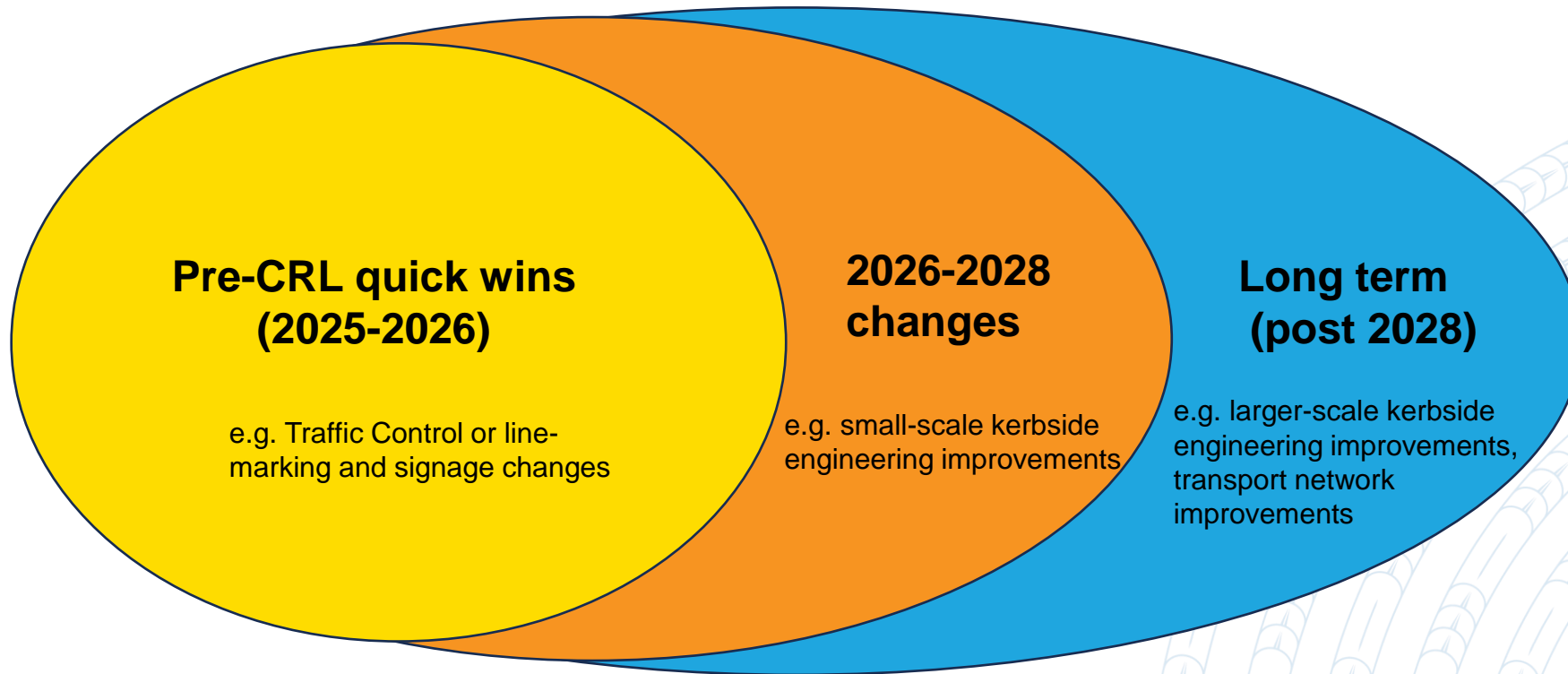
# Room to Move in the City Centre

- We are planning and delivering [Room to Move](#): - Managing parking and kerbside space to keep our city moving
- The Room to Move in the City Centre is the first of these parking and kerbside implementation plans.
- We have been working with Council and other partners and key interest groups to develop draft proposals and recommendations.
- We are now undertaking public consultation to hear from and incorporate our communities' views.
- This information pack outlines what you need to know about the public consultation.



# Room to Move in the City Centre plan

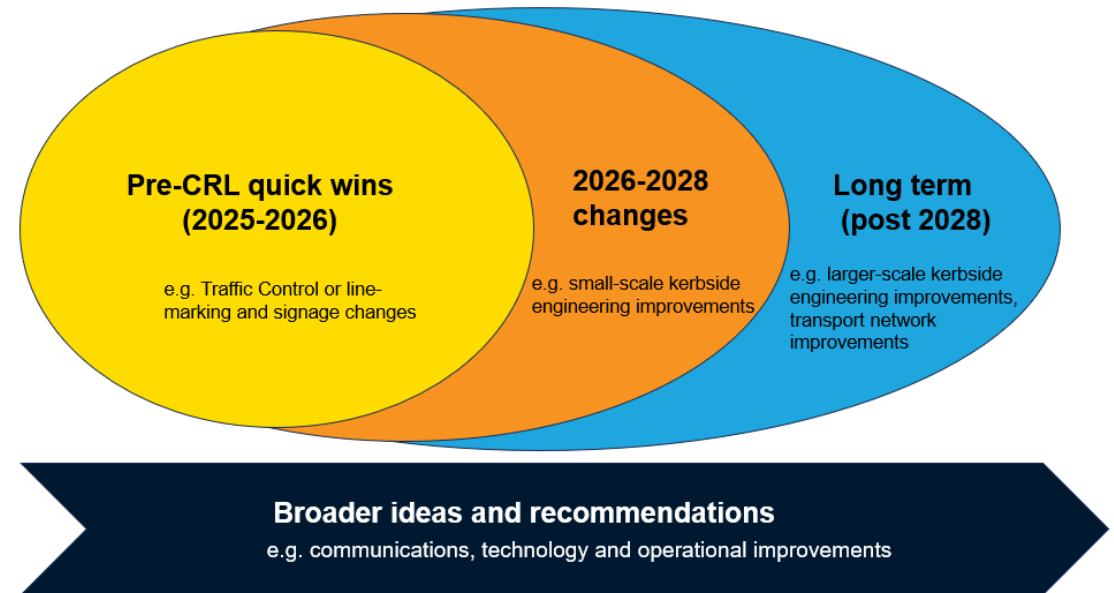
This is a ten-year plan with proposed changes to kerbsides and recommendations for parking management. The plan is made up of:



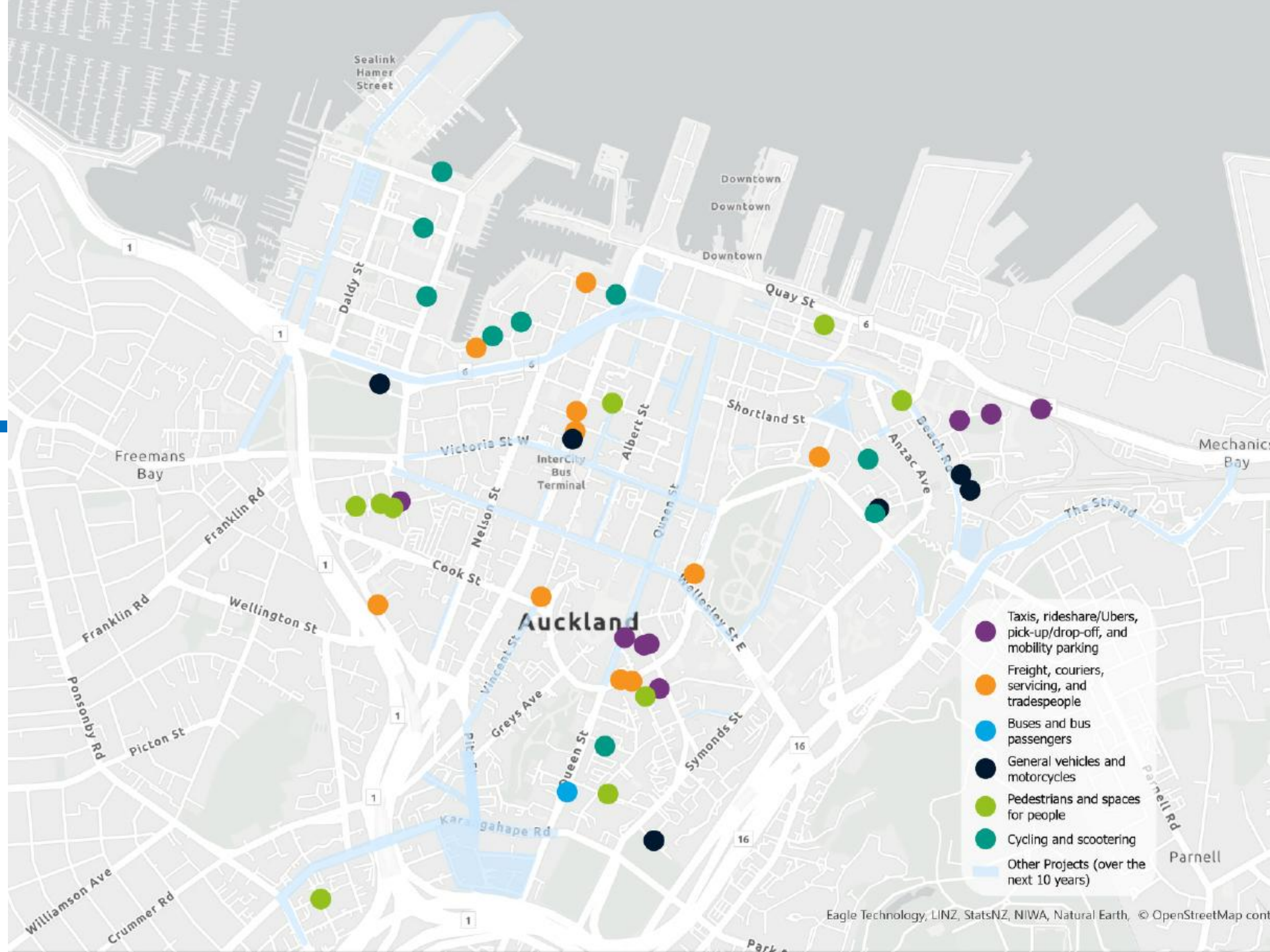
# Public consultation is on the whole plan but focused on the short-term

We anticipate more focused interest in short-term

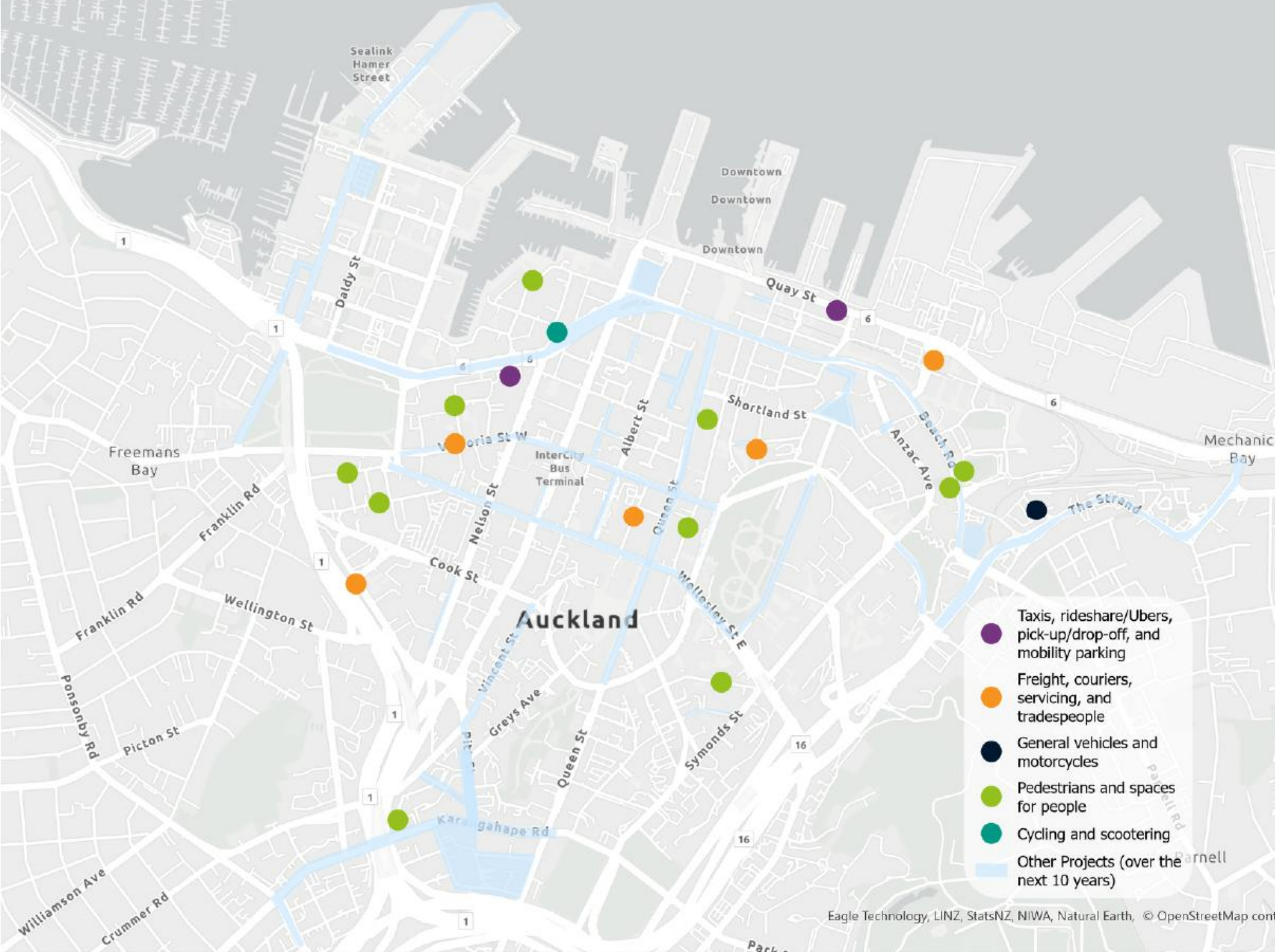
- We are sharing the draft proposals/plan and asking for feedback.
- We are engaging more specifically with adjacent landowners, businesses and stakeholders on change proposals in the immediate vicinity, via letters.
- More broadly, we are seeking views from the community on how kerbside and parking resources should facilitate access and contribute to the community.



# Short term proposals (Pre-CRL 'quick wins').



**We are also seeking community feedback on medium to longer term ideas too.**



# We are consulting Aucklanders via:

## WHAT

Pre-engagement

DONE

Public consultation

START  
26 FEB

## WHO

30 groups, including local board, Heart of the City, City Centre Advisory Panel, City Centre Residents' Group, Council Whanau, universities, business associations, transport industry representatives, advocates.

All Aucklanders, with a focus on:

- City centre residents / businesses;
- City centre visitors / workers; and
- Property owners adjacent to proposed change.

## HOW

Workshops, discussions, emails and online engagement hub.

- Webpage;
- Online engagement platform displaying all proposals, with pin-drop feedback map and survey;
- Public open days;
- Presentation to Council advisory panels;
- Marketing campaign (via AT and Council channels, social media, flyers, legacy media); and
- Direct contact with key stakeholders (including past 30 groups and politicians).

# We have built a bespoke feedback platform for more interactive feedback.

Aucklanders can show us what they want, and where they want it.

Transport mode/user categories

Feedback we have heard

Options to respond (our toolbox)

Interactive map showing all change proposals, and ability to drop a pin with your comments and ideas

The screenshot shows a web interface for providing feedback on transport proposals. At the top, there are navigation tabs for different transport modes: All Proposals, Taxis, Mobility etc., Freight & Trades etc., Bus, General Vehicle & Motorcycles, Pedestrians & Spaces, and Cycling & Scootering. Below the navigation is a section titled "All Proposals" with introductory text and a "Feedback Map" button. A grid of six cards follows, each representing a transport mode with a "Click for more information" link. Below this is a "Proposed responses" section with six image-based cards for the same categories. At the bottom, there is a "View proposed changes & leave your feedback" section with instructions and a "Give your feedback" button. The main part of the page is an interactive map of Auckland with various colored overlays representing proposals. A legend on the right side of the map lists the categories: Taxis, Uber, pick-up/drop-off, and mobility parking; Freight, couriers, and tradespeople/servicing; Bus and bus passengers; General vehicles and motorcycles; Pedestrians and attractive spaces for people; and Cycling and scootering. The map also shows the City Centre Boundary.

# We would like to hear your views and invite you to share this with your networks

We anticipate that you may have interest in all the transport topics

- Have we acknowledged all the key issues for City Centre parking management?
- Have we missed anything in our proposed responses; any opportunities to make improvements?
- Are there any further locations of specific concern?
- Any other suggestions?





# Promoting public consultation – key dates

DATE	ACTIVITY
19 February	<ul style="list-style-type: none"><li>Email to key interest groups advising of the public engagement going live on 26<sup>th</sup> Feb</li></ul>
26 February	<ul style="list-style-type: none"><li>Media release to advise of the public engagement commencing</li><li>Letters sent to property owners/occupiers adjacent to change proposals</li></ul>
26 Feb – 30 March	<ul style="list-style-type: none"><li>Webpage, engagement platform and survey go live for people to provide feedback</li><li>Social posts to advise of the public engagement commencing</li><li>Newspaper, adshells, posters and online advertising to encourage feedback and</li><li>Ambassadors to distribute promotional flyers at key locations around the City Centre</li></ul>
4 March	<ul style="list-style-type: none"><li>Open day at Auckland City Library (3pm to 7pm)</li></ul>
6 March	<ul style="list-style-type: none"><li>Open day at Auckland City Library (10am to 2pm)</li></ul>
12 March	<ul style="list-style-type: none"><li>Open day at Auckland City Library (3pm to 7pm)</li></ul>
30 March	<ul style="list-style-type: none"><li>Public engagement closes</li></ul>

Please promote this public consultation with your networks, **we want to hear from our community!**





# Thank you

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