

PROPOSED PRIORITY PROJECTS 2021 - 2022

1

Reducing transport related emissions

- Work with employers and employees to increase awareness and uptake of sustainable transport options
- Seek to reduce the kilometers travelled by commuters in private vehicles.
- Lobby Auckland Transport to ensure well connected public transport for the area
- Benchmark current travel patterns and monitor changes over time

2

Supporting sustainable transport options

- Through collaboration, seek to enhance the uptake of electric car share options in Wynyard Quarter
- Encourage the use of active modes
- Seek to increase secure public bike parking in the area
- Advocate for improved public end of trip facilities in the area

3

Accessible and safe for all

- Promote transport related safety throughout the area, in line with Vision Zero
- Encourage safe and reliable access for freight and commercial vehicles
- Advocate for safe and reliable access for recreational marine vehicles
- Promote safe, connected routes for active modes

4

Advocate, share and communicate

- Regularly update WQ TMA's online presence
- Communicate directly with TMA members via email bulletins
- Make submissions on key strategies and reports relevant to the WQ community
- Continue to be the voice of Wynyard Quarter businesses and advocate on their behalf

5

Monitor and review

- Undertake Staff Travel Surveys with Wynyard Quarter businesses
- Track and monitor changes / trends compared to previous years
- Seek to identify barriers to change
- Support businesses with Workplace Travel Plan activations
- Share and celebrate transport related successes
- Advocate for increased monitoring of sustainable travel modes



Wynyard Quarter Transport Management Association

PROPOSED ANNUAL BUDGET 2021 - 2022

Income	
Membership fees	25,000
Core funding - Auckland Transport	45,000
Project funding	40,000
Total income	110,000
Programme costs	
Staff travel survey	35,000
Strategic Plan	10,000
Marketing & PR	4,500
Event Coordination	1,000
Advocacy	3,500
Professional fees & research	3,000
Comms	
Website	4,000
EDM, Facebook & other	3,500
Administration	
Contractor	38,500
Board & secretarial services	5,000
Contingency	2,000
Total expenses	110,000